

# NutraLinea<sup>®</sup>

ULTRA NUTRIENTS

**A complete range of health products for a fit & active lifestyle, weight control and beauty from within**

- Innovative formulations based on Ultra Nutrients
- Developed by dieticians and nutritional experts
- Proven direct-to-consumer concept

*The natural way to look good & feel great!*



## Who we are

NutraLinea is a sister company of BioClin and part of the Orange Pearl Innovation Group, which has been successfully building its business since 1989 and is active in over 60 countries around the world.

NutraLinea specializes in the development and production of premium foods and food supplements. We are all about innovation and are proud of our ability to bring outstanding, quality products quickly to market.

**NutraLinea**<sup>®</sup>  
ULTRA NUTRIENTS



**ORANGE PEARL**  
Innovation Group

**ABOUT US**

## How we work with our business partners

We are looking to build long-term business partnerships with established marketing and distribution companies that receive exclusive distribution rights for a certain country or region.

Our products are ideal for selling direct to consumer via internet and TV but we are also open to opportunities to grow with health food stores and other health and sports oriented retail businesses.



TV home shopping



E-commerce



Retail

**ABOUT US**

## About our brand

NutraLinea offers a range of innovative food and food supplements that support a fit & active lifestyle, weight control and beauty from within.

Our products are based on Ultra Nutrients, which we combine in synergetic and bio-available formulas. This means they are easily assimilated by the body and used to an optimal effect.



**OUR STORY**

## The power of Ultra Nutrients

Ultra Nutrients are natural, sustainable ingredients that are specially selected for their positive effect on specific aspects of your health. They contain exceptionally high levels of essential nutrients and their power is enhanced by combining them effectively into bio-available formulas.

Ultra Nutrients are backed by science, safe and effective!



**OUR STORY**

### Factsheet:

- Founded in the year 2014
- 2.500.000 products sold
- Record sale on single day: 180.000 pcs
- 2017 - 750.000 products sold
- 2017 - 20 million turn-over
- Growth of 30% year-over-year
- Developed over 20 product concepts

We are now ready to expand globally!



## HIGHLIGHTS

### Our current bestsellers:

1. Lupine Protein Shake
2. Lupine Plus Protein Tablets
3. LipoMin® Day & Night

### Our nr. 1 ultra nutrient: Lupine

Here is why lupine is our number one ingredient:

- High protein source (40%)
- High in fibre (25%)
- It contains all essential amino acids
- Ideal substitute for soy
- Most sustainable source of plant protein



**HIGHLIGHTS**

## Why we are different

Many supplements are based on single components or made entirely of synthetic compounds that are difficult for our bodies to “unlock”.

Based on the highest quality natural ingredients, our formulations are readily taken up by the body to give the best possible results.

We are proud of our ability to bring these innovative high quality products quickly to market.



## HIGH QUALITY

Our products contain a high content of nutrients that are excellently absorbed by your body thanks to our unique formulas.



## NATURAL & SUSTAINABLE

Ultra Nutrients are based on natural and sustainable ingredients with an exceptionally high presence of nutrients.



## SAFE & EFFECTIVE

Our formulations are developed by dieticians and nutritionists and are therefore effective and safe to use on a daily base.

**OUR BRAND**



## What we offer

NutraLinea offers a complete range of innovative, problem solving products that provide a natural support to look good & feel great.

Our products support an active lifestyle, help to maintain a healthy weight and support beauty from within.



### FIT & ACTIVE

All the support needed to get the most out of an active lifestyle and to stay fit.



### WEIGHT CONTROL

A good support for achieving and maintaining a healthy weight.



### BEAUTY FROM WITHIN

A natural nourishment for skin, hair and nails.

**OUR BRAND**



All the support needed to get the most out of an active lifestyle and to stay fit



## LUPINE PROTEIN SHAKE

*Supports a quick recovery after exercise*

- ✔ Rich in protein and fibre
- ✔ Only 58 kcal per shake
- ✔ Without added sugars

20 sachets of 18g per box / 360 g

Available in various flavours

Main ingredients: Milk protein, Inulin fibres, Lupine vegetable protein, Maca root extract

RRP: €39,95



## LUPINE PLUS PROTEIN TABLETS

*Activates the natural energy in the body*

- ✔ Rich in protein and fiber
- ✔ 100% vegan
- ✔ Easy proteins on the go

150 tablets per bottle / 150 g

Main ingredients: Lupine vegetable protein, Aloe Vera, Calcium and Vitamin B12

RRP: €19,95



## CHOCOPOWER

*Energizing and low calorie chocolate drink*

- ✔ Boosts energy level
- ✔ Only 31 kcal per drink
- ✔ Source of protein and fibre

10 sachets of 12g per box / 120 g

Main ingredients: Cocoa powder, Fibres, Lupine vegetable protein, Cocoa extract, Guarana

RRP: €22,50

**FIT & ACTIVE**



All the support needed to get the most out of an active lifestyle and to stay fit



## OMEGA-3 CITRUS

*Good for heart, brain and eyes*

- ✔ 100% natural and sustainable
- ✔ 1.075 mg Omega-3 per dose
- ✔ Refreshing citrus flavour

1 aluminium bottle of 150 ml

Main ingredients: Omega-3, Vitamin E, Vitamin A,  
Natural citrus flavour

RRP: €36,95



## MENTALBALANCE

*Provides support with sleeping problems & stress*

- ✔ Helps to relax
- ✔ Only one tablet a day
- ✔ 100% vegan

60 tablets per bottle / 60 g

Main ingredients: Magnesium, 5-HTP, L-theanine,  
Passion flower extract, Vitamin B6

RRP: €34,95

**FIT & ACTIVE**



## A good support for achieving and maintaining a healthy weight



### LIPOMIN® DAY

*Supports weight loss & boosts energy level*

- ✔ Natural support for weight loss
- ✔ Boosts vitality and energy levels
- ✔ Increases the metabolism

4 week program, 28 duo-sachets (drink & tablet)  
Main ingredients: Green Maté, Green Tea Extract, Chromium, Fibres and Guggul  
RRP: €39,95



### LIPOMIN® NIGHT

*Supports weight loss and recovery at night*

- ✔ Natural support for weight loss
- ✔ Reduces late night appetite
- ✔ Boosts the metabolism

4 week program, 28 duo-sachets (drink & capsule)  
Main ingredients: Capsicum extract, Grains of paradise extract, Acerola extract, Vitamin C, Iron, Zinc, Vitamin A, Magnesium  
RRP: €39,95



### APPLE VINEGAR

*Reduces cravings and boosts the energy level*

- ✔ Refreshing drink
- ✔ Perfect for on the go
- ✔ Only 9 kcal per drink

28 effervescent tablets of 4,5g per box / 126 g  
Available in various flavours  
Main ingredients: Apple vinegar extract, Apple flavour, Vitamin B6  
RRP: €21,95

## WEIGHT CONTROL



A good support for achieving and maintaining a healthy weight



## VEGAMAX<sup>®</sup> MEAL REPLACEMENT

*Vegan meal replacement for weight control*

- High in protein & low in calories
- Quick and easy to prepare
- 100% vegan

10 sachets of 54g per box / 540 g

Available in various flavours

Main ingredients: Lupine vegetable protein, Wheat vegetable protein, Vitamins and Minerals

RRP: €39,95



## LUPINE PANCAKE MEAL REPLACEMENT

*Unique meal replacement for weight control*

- High in protein & low in calories
- Quick and easy to prepare
- 2-4 pancakes per sachet

10 sachets of 54g per box / 540 g

Main ingredients: Lupine vegetable protein, Milk protein, Oat fibre, Egg protein, Vegetable oil, Vanilla flavour, Vitamins and Minerals

RRP: €39,95

# WEIGHT CONTROL



## A natural nourishment for skin, hair and nails



### COLLAGEN+ SHOTS

*Supports a visibly smoother skin*

- ✓ Refreshing collagen shots
- ✓ Nourishes the skin from within
- ✓ 30 day treatment

30 bottles of 12ml per box / 360 ml

Main ingredients: Collagen Hydrolysate, Red grape juice concentrate, Boysenberry juice concentrate, Silicon, Vitamin C, Zinc, Natural acai flavour

RRP: €54,95



### MINERASANA

*Ensures healthy skin, hair, nails and bones*

- ✓ Patented ingredient Aquamin
- ✓ Contains 74 essential minerals & vitamins
- ✓ 100% vegan

200 capsules per bottle / 122 g

Main ingredients: Red Algae, Zinc, Copper, Vitamin D, Vitamin B6

RRP: €32,90



### COCO VITA

*Nourishes the skin from within*

- ✓ Organic virgin coconut oil
- ✓ For internal and external use
- ✓ 100% vegan

120 softgel capsules per bottle / 164 g

Main ingredients: Virgin coconut oil, Vegan softgel capsule, Vitamin A, D and E

RRP: €32,90

# BEAUTY FROM WITHIN

## Contact us

We are always looking to grow our business through new partnerships and opportunities.  
If you are interested, please do contact us.

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**GET IN TOUCH!**